

For Immediate Release**Isabelle Marcoux receives the Mercure Leadership Germaine-Gibara Award from the
Fédération des chambres de commerce du Québec**

Montreal, April 17, 2015 – Yesterday evening, the Chair of the Board of Directors of Transcontinental Inc. (TSX: TCL.A, TCL.B), Isabelle Marcoux, was honoured by being named the recipient of the “Mercure Leadership Germaine-Gibara” Award, Large Company category, at the Mercuriades awards ceremony held by the Fédération des chambres de commerce du Québec (FCCQ).

This award, which is issued jointly by FCCQ and Sun Life Financial, recognizes the exceptional contribution of a businesswoman who has taken bold action and been influential throughout her career and within her field of endeavour. The organizers of the Mercuriades paid tribute to Ms. Marcoux as a woman who is recognized for her business acumen and leadership, is passionate about her work and embraces challenges, and supports a number of community organizations. To be eligible for the FCCQ Mercure Leadership Germaine-Gibara award, the candidate must make a significant contribution to the success of her company, be active in promoting her industry sector, be recognized for her energy, influence, creativity and strategic vision, and be a source of inspiration through her business achievements. She must also be a leader in the business world.

It was with pride and emotion that Ms. Marcoux received this honour for her efforts throughout her career and for her contribution to the development of Transcontinental Inc. A lawyer by training, Isabelle Marcoux has been Chair of the Board of Transcontinental Inc. since February 2012. She was Vice Chair of the Board of Transcontinental Inc. from 2007 and Vice President, Corporate Development, from 2004. Ms. Marcoux sits on the boards of several major Canadian corporations, namely George Weston Limited, Rogers Communications Inc. and Power Corporation of Canada. In 2015 she is co-chair of the Leaders Circle campaign for Centraide of Greater Montreal and she is on the cabinets of several non-profit organizations. Ms. Marcoux has received a number of awards during her career. In fall 2014 she was named one of Canada's Top 50 Business Leaders by *Power & Influence* magazine, and in 2010 and 2012 she received the prestigious *Canada's Most Powerful Women: Top 100™* award in the Corporate Executives category.

Profile of TC Transcontinental

Canada's largest printer, with operations in print and digital media, publishing and flexible packaging, TC Transcontinental's mission is to create products and services that allow businesses to attract, reach and retain their target customers.

Respect, teamwork, performance and innovation are strong values held by the Corporation and its commitment to all stakeholders is to pursue its business and philanthropic activities in a responsible manner.

Transcontinental Inc. (TSX: TCL.A, TCL.B), known as TC Transcontinental, has over 8,500 employees in Canada and the United States, and revenues of C\$2.1 billion in 2014. Website: www.tc.tc.

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