

Les Affaires Group stands out at Kenneth R. Wilson Awards
Les Affaires and Premium win four Excellence Awards

Montreal, June 6, 2013 – [TC Media](#) is pleased to announce that Les Affaires Group earned impressive recognition at the 59th Annual Kenneth R. Wilson Awards held on Tuesday night in Toronto. The publications [Les Affaires](#) and [Premium](#) won a total of four Excellence Awards and six Honourable mentions in print journalism and art direction, putting them among the top-performers of the evening. In addition, [Investment Executive](#) and [Finance et Investissement](#) each received an Honourable mention. The event was attended by several hundred industry representatives who gathered to mark the outstanding efforts of Canadian business-to-business magazine content.

Les Affaires did particularly well, with one Gold and two Silvers. The special issue [Le pouvoir créatif](#), produced in cooperation with Sid Lee agency and on newsstands in May 2012, won Gold for Best Issue of the year. Pierre Théroux and François Normand won Silver in Best Industrial/Manufacturing Article for their story titled [La menace du patriotisme industriel](#), while Marie-Eve Fournier won Silver in the Best How-To Article category for her [Comment durer 100 ans en affaires](#). Premium magazine also earned one of the highest distinctions, with Louise Rouleau winning Gold for Best Art Direction of a Complete Issue.

“These prestigious awards show once again that our writing and creative teams are among the best in the Canadian publishing industry,” said Pierre Marcoux, Senior Vice President, Business Information Solutions and Education at TC Media. Congratulations to the winners and everyone who works on making our publications stand out in the marketplace.”

“We are delighted to see *Les Affaires* receive recognition year after year thanks to its quality content and innovative special projects,” added Géraldine Martin, Assistant Publisher and Editor-in-Chief, Les Affaires Group. “The *Le pouvoir créatif* issue that earned us a Gold award pays tribute to the exceptional creativity of our teams and showcases the flourishing partnerships that help grow our brand.”

About the Kenneth R. Wilson Awards

The 59th annual Kenneth R. Wilson Awards are produced by the Canadian Business Press. The KRW Awards recognizes the outstanding efforts of business-to-business magazine content and is supported in part by the Government of Canada through the Canada Periodical Fund of the Department of Canadian Heritage. The KRW Awards gratefully acknowledges its suppliers and its contributors who donated gifts in kind to support the awards program.

About *Les Affaires* Group

Les Affaires Group is the leading provider of information and analytical content for Québec business people. To date, the Group has the largest business and finance news desk in Québec, with a team of more than 45 employees. Every month, according to a 2012 IPSOS survey, *Les Affaires* Group reaches 534,000 people through its print platforms, online activities and events. *Les Affaires* Group, a member of TC Media, produces *Les Affaires* newspaper, lesaffaires.com, *Les Affaires* Events, the management magazine PREMIUM, and the personal finance magazine A+.

About TC Media

Canada's leading provider of media and marketing activation solutions, employing about 4,000 people, TC Media reaches 24 million consumers in Canada through its integrated multiplatform offering that includes print and digital media, the production of magazines, newspapers, books and custom content, mass and personalized marketing, interactive and mobile applications, TV production and door-to-door distribution.

TC Media is a brand of Transcontinental Inc. (TSX: TCL.A, TCL.B, TCL.PR.D), which has about 9,500 employees in Canada and the United States, and reported revenues of C\$2.1 billion in 2012. Website www.tc.tc.

- 30 -

For more information or interview requests:

Media

Katherine Chartrand
Director, Internal and External Communications
TC Media
Telephone: 514 392-2091
katherine.chartrand@tc.tc