

For Immediate Release

TC Transcontinental shines again in the annual Corporate Knights ranking of the Best 50 Corporate Citizens in Canada

Montreal, June 7, 2013 – Once again, TC Transcontinental (TSX: TCL.A TCL. B TCL.PR.D) has met the challenge and been included by the independent media company Corporate Knights in its annual ranking of the Best 50 Corporate Citizens in Canada. In a highly competitive environment, this recognition shows that the Corporation has taken the right approach with its ongoing commitment to sustainability and a plan that continues to achieve and in some cases even surpass, most of its targets.

The purpose of the ranking, now in its 12th year, is to measure the social, environmental and governance performance of the nominees. TC Transcontinental has made the cut regularly over the years and it is with great pride that in 2013 the Corporation holds the 48th position in the ranking.

“For TC Transcontinental, deciding to commit to sustainability means deciding to act in concert with our 9,500 employees and implement positive solutions,” said President and Chief Executive Officer François Olivier. “This year, for example, on the environmental front, the Corporation expanded the internal and external scope of its Paper Purchasing Policy by specifying, among other things, the use of recycled or certified papers for its publishing and printing operations. Concretely, eco-papers (Gold and Gold Plus) now account for 67% of our paper purchases, greatly exceeding our target of 55%. Being named one of the 50 Best Corporate Citizens by Corporate Knights draws public attention to the importance of our efforts to be responsible, as demonstrated by our eco-paper policy and many other sustainability initiatives in our long-term action plan.”

Furthermore, in March 2013, TC Transcontinental published the fourth edition of its Sustainability Report entitled “simplify, collaborate, innovate.” The information provided in the report, with respect to stakeholder concerns and corporate issues, has enabled it to maintain its Application Level B from the Global Reporting Initiative (GRI). To see TC Transcontinental’s most recent Sustainability Report, click [here](#).

For details about the Corporate Knights ranking, click [here](#).

About TC Transcontinental

Largest printer and leading provider of media and marketing activation solutions in Canada, TC Transcontinental creates products and services that allow businesses to attract, reach and retain their target customers. The Corporation specializes in print and digital media, the production of magazines, newspapers, books and custom content, mass and personalized marketing, interactive and mobile applications, TV production and door-to-door distribution.

Transcontinental Inc. (TSX: TCL.A, TCL.B, TCL.PR.D), known by the brands TC Transcontinental, TC Media and TC Transcontinental Printing, has approximately 9,500 employees in Canada and the United States, and reported revenues of C\$2.1 billion in 2012. Website www.tc.tc.

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