

A Unique Showcase on Sustainable Architecture

Montreal, April 17, 2013 – Constructo Group, a TC Media business unit, is pleased to announce the launch of the green architecture website, [Projets verts – La vitrine de l'architecture durable au Québec](#). The site, which is linked to [voirvert.ca](#), will showcase the environmental concepts and accomplishments of members of the Quebec architects' association, the *Ordre des architectes du Québec* (OAQ).

The site was developed in collaboration with the technical and sustainable building committee of the OAQ. Architect-members of the OAQ may use it to post information about their sustainable project designs, adding photos, a project summary, highlights, environmental features of the building, innovative solutions, and much more.

Architects now have a place where they can show key players in the construction industry, including owners and real estate developers, the sustainability strategies and features they have integrated into their projects design. The site gives them a unique way to present their often new and inventive efforts to improve sustainability.

“Sharing knowledge is vital to the advancement of green architecture in Quebec. That way, the best practices and innovative solutions developed by some architects can be publicized and taken up and applied by others. That’s the spirit behind the *Projets verts – La vitrine de l'architecture durable au Québec* website,” said Anik Girard, General Manager and Publisher for Constructo Group.

“This site will be invaluable because sustainability in building design is an abstract concept,” said André Bourassa, President of the OAQ. “This is particularly true in North America, where, too often, the quality and sustainability of the built environment are judged based on certifications. But we must remember that sustainable construction is much more than just a collection of techniques. The many projects identified by *Projets verts* demonstrate this by example.”

The new *Projets verts – La vitrine de l'architecture durable au Québec* website enriches the existing roster of Constructo Group print and electronic publishing products dedicated to sustainable building practices. The new platform is a complement to the magazine *Voir vert*, published since 2008; the [voirvert.ca](#) portal, online since 2010; and the annual issue on buildings, titled *Bâtiment*, published since 2001.

About the *Ordre des architectes du Québec (OAQ)*

The OAQ strives to contribute to the well-being and advancement of Quebec society by promoting excellence in architectural design and construction. The association's primary mission is to protect the public; to that end it fosters openness and discussion. Site: www.oaq.com

About Constructo

Constructo has specialized in the delivery of strategic information to players in Quebec's construction industry for 50 years now, publishing the *Journal Constructo* and many special annual magazines and supplements. Constructo is a TC Media business unit that has always met the industry's need for professional services and publications that respond to industry realities and obligations. A true pioneer, Constructo also manages, with CGI, the Quebec government's official bid system, the *Système électronique d'appel d'offres (SÉAO)*. Site : www.groupeconstructo.com

About TC Media

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