

For immediate release

TC Transcontinental announces appointment of Ted Markle as President of TC Media

Montreal, February 19, 2013 – François Olivier, President and Chief Executive Officer of TC Transcontinental, is pleased to announce the appointment of Edward John (Ted) Markle as President of the Corporation's media sector, TC Media, which employs about 4,000 people and generated \$712 million in revenues in 2012. TC Media's offering includes print and digital media, the production of magazines, newspapers, books and custom content, mass and personalized marketing, interactive and mobile applications, TV production and door-to-door distribution. Mr. Markle, who has been Senior Vice President, Content Solutions, for TC Media since 2011, takes over from Mr. Olivier, acting President of TC Media since last June. Ted Markle's appointment takes effect immediately.

"Ted Markle is the right leader to drive TC Media to new heights," said François Olivier. "A creative and seasoned manager who is great at bringing people together, Ted knows our organization inside out and is completely familiar with the issues in our fast-changing media industry. Since 1999, when he joined TC Transcontinental, he has rolled out several innovative business solutions across all sectors which are widely recognized today. His vast experience and leadership abilities make him the ideal leader for overseeing the future of TC Media."

From 1999 to 2004, Mr. Markle was central to the strong growth achieved in TC Transcontinental's media sector. As Vice President of Planning, Production and Information technology, he led strategic development, set up the Shared Production Centre for magazines and oversaw the integration of a large number of acquisitions, including Telemedia's magazine publishing division. From 2004 to 2011, he piloted the implementation of many strategic partnerships with major publishers in North America. These projects required the investment of more than \$500 million and led to a new Canada-wide hybrid printing platform for *The Globe and Mail* newspaper, and the outsourced printing of *The San Francisco Chronicle* newspaper in California. Before he joined TC Transcontinental, Mr. Markle held management positions with several media groups in Canada. At the start of his career, he worked as a journalist and desk editor for various media companies. Mr. Markle has a BA from Laurentian University in Sudbury, Ontario and has completed *Wharton's Executive Development Program* at the University of Pennsylvania.

About TC Transcontinental

TC Transcontinental is Canada's largest printer and leading provider of media and marketing activation solutions. Transcontinental Inc. (TSX: TCL.A, TCL.B, TCL.PR.D), known by the brands TC Transcontinental, TC Media and TC Transcontinental Printing, has approximately 9,500 employees in Canada and the United States, and reported revenues of C\$2.1 billion in 2012. Website www.tc.tc.

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Media

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