

For Immediate Release**TC Transcontinental extends contract to print
Best Buy and Future Shop flyers and adds distribution**

Montreal, January 14, 2013 – TC Transcontinental is pleased to announce that it has inked an extension to 2015 of its contract to provide flyer printing services to Best Buy and Future Shop, and has added distribution into the mix. With this announcement, TC Transcontinental has again proven its broad ability to meet the needs of major national customers. The new distribution services for the two major retailers will cover Quebec and the Atlantic provinces.

The printing contract, which was slated to end in March 2014, will continue to March 2015, and will now include, for the same period, flyer distribution through Publisac in Quebec. The new agreement will bring TC Transcontinental about \$30 million in incremental business.

“We are very pleased to have earned the continued confidence of Best Buy and Future Shop,” said François Olivier, President and Chief Executive Officer. “The TC Transcontinental teams are proud to provide top-notch printing and distribution services. This deal demonstrates our ability to serve national clients with highly efficient expertise and state-of-the-art technology.”

David Champion, Director of Media Solutions for Best Buy Canada added: “We are very happy to be partnering with TC Transcontinental in an expanded way, benefiting from their multi-channel media capabilities.”

This extended contract joins several other multi-year contract renewals and extensions with other major retail clients, valued at over \$1.5 billion in revenues, as announced by the Corporation in June 2012.

About TC Transcontinental

Largest printer and leading provider of media and marketing activation solutions in Canada, TC Transcontinental creates products and services that allow businesses to attract, reach and retain their target customers. The Corporation specializes in print and digital media, the production of magazines, newspapers, books and custom content, mass and personalized marketing, interactive and mobile applications, TV production and door-to-door distribution.

Transcontinental Inc. (TSX: TCL.A, TCL.B, TCL.PR.D), known by the brands TC Transcontinental, TC Media and TC Transcontinental Printing, has approximately 9,500 employees in Canada and the United States, and reported revenues of C\$2.1 billion in 2012. Website www.tc.tc.

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