

# P R E S S R E L E A S E

*For immediate release*

## **TRANSCONTINENTAL ACQUIRES NEWSPAPER *L'EXPRESS LE JOURNAL D'ICI***

Montreal, June 13, 2008 – Transcontinental Inc. today announced it has acquired *L'Express le journal d'ici*, a French newspaper published every two weeks that serves the city of Saint-Lin-Laurentides in Quebec. The acquisition brings Transcontinental Media's newspaper total to 172 community publications across Canada, with approximately 250 million copies annually.

"Transcontinental believes community newspapers such as *L'Express* are vital tools in serving communities of interest," said Serge Lemieux, General Manager, Newspapers Group, Transcontinental Media. "We look forward to continuing to publish a newspaper that is relevant to this community."

For his part, André Larivière, President and Editor of *L'Express*, said, "We believe that as part of Transcontinental we will be in a position to offer an even more appealing newspaper to better serve our readers and advertisers."

More than 20,000 copies of *L'Express* are delivered throughout the community in the Publi-Sac from Transcontinental. For more information, please visit <http://www.journallexpress.com>.

### **About Transcontinental**

The largest printer in Canada and sixth-largest in North America, Transcontinental is also the country's leading publisher of consumer magazines and French-language educational resources, and its second-largest community newspaper publisher. Transcontinental distinguishes itself by creating strategic partnerships that integrate the company into its customers' value chain, notably through its unique newspaper printing outsourcing model and its value-added services. From mass to highly personalized marketing, the Corporation offers its clients integrated solutions which include a continent-leading direct marketing offering, a diverse digital platform and a door-to-door advertising material distribution network. Transcontinental is a company whose values, including respect, innovation and integrity, are central to its operation. Transcontinental (TSX: TCL.A, TCL.B) has more than 15,000 employees in Canada, the United States and Mexico, and reported revenues of C\$2.3 billion in 2007.

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