

Board of Directors

Rémi Marcoux, C.M., O.Q., F.C.A.

Executive Chairman of the Board, Transcontinental Inc.

Isabelle Marcoux

Vice Chair of the Board and Vice President,
Corporate Development, Transcontinental Inc.

Lucien Bouchard, G.O.Q. ³

Partner, Davies Ward Phillips & Vineberg LLP

Claude Dubois ³

President, Gestion Phila Inc.

Pierre Fitzgibbon ¹

President and Chief Executive Officer, Atrium Innovations Inc.

Richard Fortin ^{1,4}

Chairman of the Board, Alimentation Couche-Tard Inc.

Harold "Sonny" Gordon, Q.C. ²

Chairman of the Board, Dundee Corporation

Monique Lefebvre ²

Psychologist, Executive Coaching Consultant in
Strategic Management and Governance and
Chair of Héma-Québec Foundation

Pierre Marcoux

Senior Vice President, Business and Consumer Solutions Group,
Transcontinental Media G.P.

François Olivier

President and Chief Executive Officer, Transcontinental Inc.

François R. Roy ¹

Vice Principal (Administration and Finance), McGill University

Lino A. Saputo, Jr. ³

President and Chief Executive Officer, Saputo Inc.

André Tremblay ²

Managing Partner, Trio Capital Inc.

¹ Member of the Audit Committee of the Board of Directors

² Member of the Human Resources and Compensation Committee of
the Board of Directors

³ Member of the Corporate Governance Committee of the Board of Directors

⁴ Lead Director of the Board of Directors

Corporate Senior Management

François Olivier

President and Chief Executive Officer

André Bolduc

Director of Internal Audit

Jean Denault

Vice President, Procurement and Technology

Christine Desaulniers

Vice President, Chief Legal Officer and Secretary

Julien Houle

Vice President, Human Resources

Benoît Huard

Vice President and Chief Financial Officer

Isabelle Lamarre

Director, Legal Affairs and Assistant Corporate Secretary

Natalie Larivière

President, Media Sector

Donald LeCavalier

Treasurer

Isabelle Marcoux

Vice Chair of the Board and Vice President,
Corporate Development

Jennifer F. McCaughey

Director, Investor Relations

Sylvain Morissette

Vice President, Corporate Communications

Brian Reid

President, Printing Sector

Christian Trudeau

President, Marketing Communications Sector



MAIN ADDRESSES

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Fax: 514 954-4016


Transcontinental Media

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Montreal, Quebec, Canada H3B 4X9
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Fax: 514 392-1489



Mission

To develop value-added products and services along with multiple delivery channels in order to reach consumers and build loyalty more effectively. To optimize the interests of our employees, our customers and our shareholders.



Guiding Principles


To listen to our customers, anticipate their needs and exceed their expectations.

To make innovation central to our business practices while remaining in the forefront of trends and new technologies.

To promote the development of our employees, their ability to adapt to change and their commitment to continually improving our processes and practices.




To pursue our development through acquisitions and organic growth while creating value for shareholders and maintaining a disciplined approach to financial management.

To be in the vanguard in matters of social responsibility and corporate governance.



Corporate Governance

Transcontinental believes that sound corporate governance is important to running an efficient operation. For a detailed description of the Corporation's governance practices, see the Management Proxy Circular.



Duplicate Communications

Some shareholders may receive more than one copy of publications such as quarterly financial statements and the Annual Report. Every effort is made to avoid such duplication. Shareholders who receive duplicate mailings should advise CIBC Mellon Trust Company at 1 800 387-0825.

Shareholders, Investors and Analysts

For further financial information or to order supplementary documentation about the Corporation, please contact the Investor Relations Department or visit the "Investors" section of Transcontinental's web site at www.transcontinental.com

Information

This annual report is also available in the "Investors" section of Transcontinental's Web site. The list of Transcontinental's business units is available on the Corporation's Web site.

Des exemplaires en français du rapport annuel, de la notice annuelle, des rapports de gestion et des états financiers trimestriels sont disponibles sur demande en communiquant avec le Service des relations avec les investisseurs ainsi qu'au www.transcontinental.com

Notice of Annual Meeting of Shareholders

Transcontinental Inc.'s Annual Meeting of Shareholders will be held at 10:00 a.m. on February 18, 2010, at Salon Windsor of the Le Windsor building, 1170 Peel Street, Montreal, Quebec, Canada.

Media

For general information about the Corporation, please contact the Corporate Communications Department.

Fiscal year-end: October 31

Fiscal quarter-end: January 31, April 30, July 31 and October 31

Stock listing: Class A Subordinate Voting Shares, Class B Shares and Cumulative 5-Year Rate Reset First Preferred Shares, Series D are listed on the Toronto Stock Exchange under the trading symbols TCL.A, TCL.B and TCL.PR.D, respectively.

Investor Relations Department: 514 954-4000, investorrelations@transcontinental.ca

Transfer agent and registrar: CIBC Mellon Trust Company, 2001 University Street, Suite 1600, Montreal, Quebec H3A 2A6, 1 800 387-0825

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Lucille Nelson

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